



YOUR LENS ON STATE GOVERNMENT

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Video Greeting from the President



Welcome to Fall with Renee Radcliff Sinclair, President and CEO

Programming Update

This fall we're thinking a lot about not just TVW viewers, but TVW listeners. Because of their in-depth, conversational format, our programs tend to work extremely well as podcasts. In fact, TVW re-did its Inside Olympia studio set over the summer to give it a "podcast vibe," fitting it with new high-quality microphones for superior audio quality.

On TVW, [The Impact](#) premieres Wednesdays at 7pm. [Inside Olympia](#), Thursdays 7pm. [Legislative Review](#) runs at various times throughout the week (during the legislative session it airs daily at 8pm and 11pm).

All are available online at tvw.org/shows. And, all are available on podcast – go to tvw.org and click on "podcasts" for info on how to sign up.

New Episodes for TVW Programs.

Watch AND Listen

By Mike Bay, Vice President Programming

Did you know?

- Washington's K-12 test scores are still down overall compared to 2019. State education leaders and independent researchers disagree about the long-term consequences for students.
- A 'pervasive' toxic compound found in tires is contributing to high mortality rates of certain salmon species in the urban Northwest--and university researchers and state legislators are looking at ways to restrict the chemical from the source.
- The Washington Department of Corrections will move firefighting inmates from Larch Corrections Center near Vancouver – which is closing in October – to Cedar Creek Corrections Center near Olympia, so they can continue to help the state fight wildfires.
- Driving speeds kicked up significantly during COVID, and have stayed high post-pandemic. A "speed survey" of 280 locations in Washington showed only 24% of drivers are obeying the speed limit.



- With other states already utilizing consumer biometric information to verify age in alcohol sales, Washington legislators are weighing the convenience and effectiveness of the idea against its legal risks.
- A shortage of public defenders is putting the criminal justice system in a bind. In some counties, prosecutors are forced to weigh the consequences of not filing charges against the risk of having a case thrown out for violating a defendant's right to a speedy trial.
- The lack of workers' retirement savings is a crisis, says the Washington State Treasurer, and Washington lags behind other states when it comes to policies that help workers save for retirement.



- After many months of high gas prices, the effect of the state's new cap-and-trade program, officially a "cap-and-invest" program, remains a point of contention. With four emissions permit auctions completed and two more planned for 2023, the new program has raised almost one and a half billion dollars so far in its first year.
- A melter meant to transform Hanford's radioactive waste into glass has reached the target temperature. It may signal a major turning point in the massive cleanup at the former plutonium production site.
- Focus groups show that drivers throw litter out the window because they want the inside of their cars to stay clean – and when they see litter on the roadways, they're more likely to litter themselves.
- College enrollment rates have dipped, meaning Washington may not be on track to meet its future workforce goals.



Those are some of the things you'll have learned this fall if you watch – or listen to, via podcast – TVW's Inside Olympia, The Impact, and Legislative Review. All three programs are back with new episodes since the fall season kicked off after Labor Day.

You may have noticed something new with Legislative Review: For the first time this program, which runs daily during the legislative session, is reporting regularly on the work sessions held by House and Senate committees during the legislative interim.

Education Update



How does Teach with TVW engage students in civil discourse?

By Corey Paulson Curriculum Consultant, TVW Education Department

In 2023, it has been estimated that Generations Z and Alpha spend about half of their waking hours viewing a screen. Whether this time is spent on social media or using the computer to complete homework, today's youth generations are savvy in their media consumption, and they are aching to be involved in the larger world. However, despite these desires, most young people are unaware of how to really become engaged in the democratic process, tending to think that today's leaders don't really listen to them.

This is where Teach with TVW comes in with our successful program CONNECTS. Through this student driven Q&A program, youth in Washington interview leaders and stakeholders in the state. Beneficial to all involved, CONNECTS showcases to state leaders the intelligence and engagement of students while simultaneously demonstrating to students how to work within the system, learning how to voice their articulate ideas to those in power.

Our first guest for the 2023/24 school year is Washington's long serving governor, Jay Inslee. Excited to have the governor as a guest this year, Teach with TVW worked hard to ensure that these screen savvy students are engaged and prepared for the conversation. When teachers and students register for the CONNECTS program, they are provided with a participant packet that includes News Releases about the governor's actions and instructions on how to write a compelling question. Students research about policies that affect them and write detailed questions for the governor about those policies. Armed with this information, students are now ready to engage in the democratic process.

During these episodes of CONNECTS, middle and high school students in Washington demonstrate to the public not only their well thought out ideas but also their commitment to learning from those in positions of influence. They ask compelling questions that challenge the interviewee, all the while remaining respectful and committed to civil discourse. The person who the students are interviewing is consistently impressed with their scholarship, their desire to be involved in decision making processes that affect their generation, and their commitment to enacting their vision in our state.

Tune in on October 26th at 8pm on Channel 320, or stream on www.tvw.org, to watch the launch of our 2023/24 season with our guest, Governor Inslee. Be prepared to be impressed by the younger generations as they use their savvy technological skills to research the governor's policies in order to ask gripping questions, all in the name of engaging in the democratic process.

Engineering Update



TVW Master Control Project

By Marc Gerchak, Vice President Engineering

TVW is resetting the Life Cycle on our equipment and systems that are the heartbeat of our infrastructure. We are upgrading the Master Control media asset manager and server system. It will be a complete overhaul from the Video Ingest system and Asset Manager to Playout Automation and Archive.

Our storage capacity will be increased significantly. The new Playbox NEO asset manager will manage our video files and serve as “On Air” playback automation. We will still have our squeeze back and crawl capabilities, but the access to the process will be greatly simplified and more accessible by the Programming Department.

Operations will become more streamlined. Replacing aged equipment with new state of the art systems. The recording process of the live hearings will remain relatively the same. With the new systems file transfers and video format transcodes will happen much faster. The ability to edit on the file on the ingest drive saves time and allows operators to get through the record process much smoother.

The SNS EVO system will make file share between post-production editors and playout/ingest files in Operations seamless. Editors and Producers will have better access to files. They will be able to clip excerpts from files more efficiently and edit them into their projects in a timelier process. Sharing files from the Editors workstation to the Asset Manager will also be simplified process. A new

plugin added to our current editing software makes file transfers better workflow process.

The archiving process will now be automated. In the past we manually archived video as we were deleting it from the air play server. Now in the new workflow events will be archived right after ingesting. This will improve our workflow. Now if something is deleted from the air play server accidentally, it can be retrieved from archive if needed. It also eliminates the task of having to manually move each individual file, saving hours of work for our operators.

There will be a learning curve for all users, but refreshing the entire system gives us much more flexibility and redundancy. Times are a changing. Gone are the days of 20-year equipment lifecycles. Equipment becomes obsolete in 5 years or less. It is important that TVW stay on top of our system needs. Refreshing systems will be a never-ending process for TVW. We are already thinking ahead to next year.

Estate Planning Awareness Week



October 16 th – 22nd is National Estate Planning Awareness Week, encouraging individuals to create their will or estate plan.

It is a powerful way to protect your loved ones and support the causes that

are close to your heart. Whether you are eighteen or eighty, having a will can give you peace of mind that your loved ones and charitable intentions are taken care of.

If you have any questions, need guidance on this matter, or want to let us know you already have included TVW in your will please reach out to Helle Burlingame, a Chartered Advisor in Philanthropy (CAP) and TVW's Major and Planned Giving Manager at 360-529-5325, 360-481-5161, helle.burlingame@tvw.org or seek advice from a professional in the field. For free resources and guides check out: [Leave 10 South Sound](#)

TVW Joins Give Local Nov. 6 -11, 2023



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